



Dr. ATIF ULLAH

MANAGEMENT SCIENCES MARKETING

OBJECTIVE:

To learn from the experiences of seniors. To serve organization/institution & country for national development. To be a part of an organization to grow with, to capture opportunities to excel my abilities, enabling self to meet challenges.

PERSONAL INFORMATION:

Father's Name NaqibUllah
 Date of Birth 02-10-1984
 Domicile Karak
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EDUCATION

Certificate/Degree	YEAR	GRADE	INSTITUTION
PhD- Management (Marketing)	2018	CGPA 3.5 A +	QurtabaUniversityPeshawar
M-S Management (Marketing)	2009-11	CGPA 3.8/4 A+	Institute of Management Sciences Peshawar
BBA (Hons)	2004-08	CGPA 3.33/4	Institute of Management Sciences Peshawar
Intermediate	2003	A +	FrontierChildrenAcademy
Matriculation	2001	A +	Islamia College Peshawar

WORK EXPERIENCE

Employment Record

Last Position: Assistant Professor Marketing (BPS 19) The University of Agriculture Peshawar

Previous:

1. Lecturer marketing in Sarhad University Peshawar.
2. Lecturer marketing in CECOS University Peshawar.
3. Lecturer Marketing in Qurtuba University Hayatabad Peshawar KP

Areas of Expertise

Consumer Marketing	Retail Management
Electronic Marketing	Export Marketing
International Marketing	Principles of Marketing
Sales Management	Marketing Management
Integrated Marketing	Kiosk Marketing
Advertising	Entrepreneurship
Strategic Brand Management	Philosophy/ Logic Critical Thinking
Marketing Research	

Duties & Responsibilities

Lecturer Marketing:

1. Teaching PhD Management Sciences
2. Teaching to MS-Management
3. Teaching to MBA
4. Teaching to BBA
5. Teaching marketing specialization software's of marketing for data analysis and Artificial intelligence

Supervising:

1. Supervising Ph.D. and MPhil/MS-Management
2. Supervising MBA
3. Supervising BBA

Board of Studies of Management Sciences Serving As Marketing Expert