

Irfan Ullah

Education

- **Post Doctorate** Year: 2023
Department of Economics
Faculty of Economics, Administrative and Social Sciences
Alanya Alaaddin Keykubat University, Alanya/Antalya-Türkiye.
- **Ph. D.,** Agricultural & Applied Economics GPA: 3.85/4.00
The University Agriculture Peshawar Year: 2018
Dissertation: Food Consumption in Pakistan: Application of Linear Approximate Almost Ideal Demand System.
- **MSc (Hons),** Agricultural & Applied Economics GPA: 3.90/4.00
The University Agriculture Peshawar Year: 2009
Thesis: Government Interventions in Tobacco Production in District Swabi: Implications for Farmers Income and Future Policy
- **BSc (Hons),** Agricultural & Applied Economics GPA: 3.69/4.00
The University Agriculture Peshawar Year: 2005

Field of Interest

Consumers Behavior, Environmental Economics, Production Economics, Natural Resource Economics, and Applied Econometrics

Professional Experience

- **ASSOCIATE PROFESSOR (2026-to date)** Department of Agricultural & Applied Economics, The University of Agriculture Peshawar, Pakistan.
- **LECTURER (June 2014-to 2025)** Department of Agricultural & Applied Economics, The University of Agriculture Peshawar, Pakistan.
- **LECTURER** (2012 to 2014) in Institute of Business Management and Science (IBMS), The University of Agriculture Peshawar, Pakistan.
- Worked as **Business Support Officer Pakistan Tobacco Company** (British American Tobacco Company) from **2006 to 2012**.
- Worked as Project Coordinator NRM in Bint-e-Malakand Welfare Organization from January 1st 2005 to March 2006.

Service Activity. Teaching Courses, Marketing and Supply chain, Microeconomics, Mathematics for Economist, Environmental Economics and Production Economics at graduate and undergraduate level.
Supervised thesis, research and internship reports of Graduate & Undergraduate students.

Students Supervised

BSc (Hons) Internship

1. Akbar Khan. 2025. General Banking Procedure of National Bank of Pakistan.
2. Zeeshan Ahmad. 2022. Understanding Halal Food Industry Prospects of Pakistan.
3. Mahnoor Aamir. 2021. Cost Benefit Analysis of Onion Growers in Swat Khyber Pakhtunkhwa Pakistan.
4. Amir Hamza. 2021. Cost and Net Returns of Tomato Production in District Mardan.
5. Habiba Rahman. 2021. An Estimation of Meat Demand in Charsadda Khyber Pakhtunkhwa.
6. Muhammad Shahab. 2021. Cost and Returns of Rice in District Lower Dir.
7. Muhammad Yousaf Zada. 2021. Role of Zarai Taraqati Bank in Livestock Enterprise.
8. Sana Manan. 2019. Cost and Net Returns of Tomato Production in Peshawar.
9. Ehsan Ullah. 2019. Water Conservation Technologies and Practices in Pakistan.
10. Farhan Ahmad. 2019. An Economic Evaluation of The University of Agricultural Dairy Farm Peshawar.
11. Salman Khan. 2018. An Economics Analysis of Potato Crop in District Swat, Khyber Pakhtunkhwa, Pakistan.
12. Aiman Gul. 2018. An Estimation of Cost and Revenue of Onion Crop In District Swat-Khyber Pakhtunkhwa.
13. Auzair Javaid Butt. 2017. Economic analysis of Maize Production in District Charsadda.
14. S. Manzoor Alam. 2017. Cost and Net Returns of Onion Production in District Swat.
15. Fayaz Ahmad. 2017. An Estimation of Cost and Returns of Trout Fish in District Swat.
16. Sami Ullah. 2016. The role of ZTBL in agricultural development. A case of Peshawar region.
17. Aftab Khan. 2016. Estimation of costs and revenue of tobacco crop in district Swabi.
18. Alamgir Khan. 2016. Branch operations of National Bank of Pakistan (Dargai Branch).
19. Rashid Hussain. 2015. An investigation into marketing margins and marketing channels of rice in district Jaffer Abad.
20. Samid Ali. 2015. The branch operation of Zarati Taraqati Bank Limited (Bara branch).
21. Ali Gul. 2015. Cost and net return of wheat production in district Mardan.

MSc (Hons) Thesis.

1. Naqeeb Ullah Khan Tareen. 2026. An Analysis of Selected Vegetables Marketing Costs and Margins in Loralai District of Balochistan, Pakistan.
2. Aimal Khan. 2026. An Analysis of Marketing Costs And Margins Of Pomegranate In District Pishin, Balochistan Pakistan
3. Syed Shahab Uz Zaman. 2025. An Analysis of Preferences and Demand for Fruits in Pakistan Using Linear Approximate Almost Ideal Demand System.
4. Mahnoor Amir. 2023. Preferences and Demand for Vegetables Consumption in Pakistan.
5. Sanna Manan. 2022. Determinants of Poverty in Malakand: A Logistic Regression Analysis.
6. Shafiq Ahmad. 2021. Estimation of household's demand for Milk and Milk Products in Dir Lower Khyber Pakhtunkhwa.

7. Auzair Javaid Butt. 2020. An Analysis of Marketing Costs and Margins of Selected Vegetables in District Peshawar.
8. Fayaz Ahmad. 2019. Consumers' Willingness to Pay for Pesticides Free Apples in District Swat Khyber Pakhtunkhwa.
9. Syed Muhammad Younas. 2018. Marketing margins of Different Intermediaries of Cherry in Ziarat District Baluchistan.
10. Akram Ali. 2017. An Estimation of Expenditure, Own and Cross Price Elasticities of Milk in Pakistan.
11. Ansaar Hussain. 2017. Farmers' Perception about Response to Agricultural Risks in Parachinar, Khurram Agency.
12. Wajid Shah Yousafzai. 2016. An Estimation of Allocative Efficiency of Onion Production in District Swat.

Conference:

1. Household Demand for Cereals and Pulses In Pakistan: An Analysis of Price and Income Effects Using the LA/AIDS Model. 20th Anniversary International Scientific Conference "Contemporary Problems of Economics, Management, Finances, Insurance and Banking" organized by the Faculty of Law, Administration and Economics of the Mazovian University in Plock. June 11th and 12th, 2026.
2. Can Authentic Leadership Unlearn Bullying? Psychological Strategies for Healthier Workplaces- International Congress on Alternative Trends and Innovative Approaches in tourism. October 30-31 and November 1 in Sinop. Türkiye.
3. Preferences and Demand for Vegetables Consumption in Pakistan. xviii international scientific conference – contemporary problems of economics, management, finances, insurance and banking. Plock, June 7, 2024. Faculty of social sciences, mazovian academy, plock
4. Economics of Selected Vegetables in Khyber Pakhtunkhwa-Pakistan. 5th International Food, Agriculture and Veterinary Sciences Congress held online on March 17-19, 2023 / Kars, Türkiye organised by Kafkas University and IKSAD Institute.
5. Examining Fruits' Demand Elasticities in Pakistan. Xvii International Scientific Conference Contemporary Problems of Economics, Management, Finances, Insurance and Banking. Poland. 1-2 June 2023.
6. Marketing Margin of Different Intermediaries of Cherry in Ziarat District Baluchistan. 3rd International Symposium on Sustainable Logistics. 8 - 9 June 2023, Mersin, Türkiye, Toros University.
7. Climate Change: A Challenge for Agriculturist held on May 28th – 30th, 2012, at The University of Agriculture Peshawar Pakistan.

Conference as Organizer

1. 1st International Conference on Computing Technologies, Tools and Applications held on 9th-11th May, 2023, at the Institute of Computer Science and information Technology (ICS/IT), The University of Agriculture Peshawar Pakistan.
2. 1st International Conference on Emerging Trends in Sustainable Business Management held on 07th- 09th November, 2023 at the Institute of Business & Management Sciences (IBMS), The University of Agriculture Peshawar Pakistan.

Honor and Awards

Higher Education Commission scholarship for PhD
Silver Medal

University Memberships

Senate and Syndicate

Training & Certification

- Three days multi-country workshop on “Circular Economy in the Agro-Industry Sector” (12-14 October 2021) organized by Asian Productivity Organization at Malaysia.
- Five days International Workshop on “Smart Agriculture Extension Models” (17th to 21st on Sep, 2018) conducted by Asian Productivity Organization at Colombo, Sri Lanka.
- Three days training on Presentation Skills (25 to 27, May 2006) conducted by Pakistan Institute of Management at Nowshera.
- Two days’ workshop on Management of Contract Labour (17 to 18, May 2007) conducted by Pakistan Tobacco Company at Akora Khattak Factory Nowshera- Pakistan.
- Four days training on Improving Workplace Effectiveness through Creativity & Innovation (19 to 22, May 2008) conducted by Pakistan Institute of Management at Karachi.

Skills

Languages: English (Fluent) Urdu (Fluent) Pushto (Native language)
Computer Skills: Stata, SPSS, Eviews, R and Grittle