

Dr. Shams-Ur-Rahman

List of Research Publications

S.No	Autor or Co-authors	Research Article Title	Journal Title	Vol No.	Page No.	HEC Category
01	Co-author	Do People Consider Self Image in Impulse Buying Behavior in Peshawar, Pakistan?	Interdisciplinary Journal of Contemporary Research in Business ISSN 2073-7122 December 2011	Vol 3, No 8	674-787	Y
02)	Co-author	<i>“Evaluation of Financial management Know-How in University Level Students in Peshawar City”</i>	Journal of Managerial Sciences ISSN 1998-4642 July-Dec, 2011	Vol 5, No. 2	195-201	HEC Recognize Journal Category Z
03)	Co-author	<i>The Impact of Micro Credit on the income of the entrepreneurs (a case study of Peshawar)</i>	Interdisciplinary journal of Contemporary Research in Business SOUTH AFRICA CHAPTER: WESTERN CAPE , PRIVATE BAG X17, BELLVILLE 7535 , SOUTH AFRICA. SOUTH AFRICA UK CHAPTER: CANTERBURY , KENT , CT2 , 7PE , UNITED KINGDOM ISSN 2073 -7122. November-2011	Vol 7 No 7	717-729	Y
04)	Co-author	Relationship of Celebrity Endorsement with Consumers Impulse Buying in Peshawar, Khyber Pakhtunkhwa, Pakistan	Interdisciplinary Journal of Research in Business ISSN 2046-7141 November 2011	Vol 1	67-72	Y

05)	Author	<i>Parameters of conventional and Islamic Bank's profitability in Pakistan: Evaluation of Internal Factor</i>	Research Journal of Finance and Accounting 2012, ISSN; 2222-2847 December 2012	Vol 3 No.7	40- 58	Y
06)	Co-author	<i>"The Effect of Agricultural Credit on Live Stock and Level of Income" (A Case Study of District Swat) " "</i>	City University Research Journal ISSN : 2409-0441 Jan-June(2012)	Vol II No.1	28- 34.	HEC Recognize Journal Category Z
07)	Co-author	<i>" Effectiveness of Sales Force Training in Insurance Companies: A Case Study of KPK"</i>	ABASYN Journal of Social Sciences ISSN: 2221-6782 Jan- June 2013	Vol VI No.1	42- 51	HEC Recognize Journal Category Z
08)	Co-author	<i>"Determinants of Financial Problems Among Male Students"</i>	City University Research ISSN : 2409-0441 Jan- July 2013	Vol III No.2	187- 193	HEC Recognize Journal Category Z
09)	Author	<i>"Performance Evaluation of SME,s Growth and Collective efficiency in Pakistan"</i>	City University Research Journal ISSN : 2409-0441 December - 2012	Vol II No.1	40- 45	HEC Recognize Journal Category Z
10)	Co-author	<i>"Gender Disparities in Financial Literacy among University Level Students"</i>	City University Research Journal ISSN : 2409-0441 July 2014	Vol 4 No.2	202- 207	HEC Recognize Journal Category Z
11)	Co-author	<i>"Determine of Profitability of Islamic and Conventional Insurance Companies in Pakistan: An Internal Evauation"</i>	ABASYN Journal of Social Sciences ISSN: 2221-6782 Jan- June 2014	Vol VII No.1	57- 63	HEC Recognize Journal Category Z
12)	Author	<i>Capital structure decision of Insurance industry of Pakistan</i>	ABASYN Journal of Social Sciences ISSN: 2221-6782 Jan- June 2015	Vol-VII No-2	328- 335	X- category

13)	Author	<i>Determinants of capital structure decision of Pakistani Insurance Industry</i>	ABASYN Journal of Social Sciences ISSN: 2221-6782 Jan- June 2016	Vol 9-N0 1	221-232	X-category
14	Co-author	Performance of Banks in Pakistan based on determinants of Profitability	Journal of Management and Tourism july-December 2016	Volume 02 Number 02	126-137	
15	Co-author	Can investment's Sentiments affect industry stock return; Evidence from Pakistan	Journal of Law and society ISSN No: 1027-4618 December 2016.	Volume XIVII, N0 69	49-62	z-catagory
16	Author	Macro Economy and Capital Structure Decision in Pakistani Insurance sector	City university Research Journal ISSN : 2409-0441 Jan-June 2017	Volume 02 Number 02	242-253	Y-catagory
17	Co-author	Role of E-Learning in National Development	Journal of Managerial Sciences ISSN 1998-4642 jan-jun, 2017	Volume 146 XI Number1	145-156	y-catagory
18	Co-author	Performance Efficiency of Islamic Banks in Pakistan: An Application of CAMEL Model	<i>Journal of Business and Tourism</i> jan-jun, 2017	<i>Volume 03 Number 01</i>	53-60	
19	Author	Financial and Economic Factors that influence Profitability of Insurance Sector in Pakistan	NUML International Journal of Business & Management ISSN 2521-473X December 2017	Vol. 12, No: 2. December, 2017	75-87	y-catagory
20	Co-author	The buffering effect of perceived supervisor support on the relationship between work engagement and behavioral outcomes	Journal of Managerial Sciences ISSN 1998-4642 December 2017,	vol, 11, no 03, ISSN 1998-4642	61-72	Y-catagory
21	Co-author	Emperiacal Relationship Of leaders personality and emotions with job burnout in private organization: A moderating role of Organizational Support	Journal of Managerial Sciences ISSN 1998-4642 December 2017	Vol xi, number 04	175-185	y-catagory

21	Author	Determinants of Profitability in Life and Non Life Insurance Sector of Pakistan: An Endogenous and Exogenous Evaluation	Journal of Independent Studies and Research–Management, Sciences and Economics 97-106.(2018)	Vol,6, Issue 02,	97-106	Y-Catogary
22	Co-author	The Buffering Effect of Teamwork Effectiveness on the Relationship between Employee Work Engagement and Behavioral Outcomes	Journal of Management Sciences, 12(1): (2018)	Vol 12, issue 01	49-61	y-Catogary
23	Co-author	Behavioral Factors Influencing Individual Investor’s Trade Performance: A comparative Study of Peshawar and Islambad	City University Research Journal, 09(1), 164-177 (2018)	Volume 09, Issue,01	164-177	y-catogary
24	Co-author	Investment Behavior and Trade Returns of Individual Investor: Mediating Role of Financial Literacy	<i>Journal of Business Tourism</i> ,4 (1), 199-208 (2018)	Volume 04 Issue, 01	199-208	Y catogary
25	Co-author	Impact of Corporate Governance Practices on Financial Performance: Empirical Evidence from Manufacturing Sector of Pakistan	<i>Journal of Managerial Sciences</i> , 12(3). (2018)	Volume 12 Issue 03		Y catogary
26	Co-author	Interactive effect of Perception of Organizational Politics and Self-Efficacy on Job Outcomes: A case of Public Hospital	Journement of Management Sciences, 12(3). (2018)	Volume 12 Issue 03		y-catogary
27	Author	Effect of Working Capital Management on Firm Performance: The Role of Ownership Structure	Global Social Sciences (GSSR) (Winter 2019)	Vol. IV, No. I	108 – 119	X-Catogary