

Dr. Masood Ahmad

PUBLICATIONS

Total Publications: 58

Ahmad, K., F. Munsif., S. Ullah., M.A. Mas-ud., I. Ahmad., I. Ahmad., M. Ahmad., M.S. Khan., I. Ul Haq., M.A. Haque and M.N. Matin. 2026. Melatonin seed priming enhanced drought tolerance in rapeseed (*Brassica napus* L.) cultivars. Scientific Reports. <https://doi.org/10.1038/s41598-026-56134-z>

Rome.B., **M. Ahmad.**, H. Ali., R. Khan., I. Ahmad., A. Basit., A. Khalil and H. Bilal. 2026. Influence of sowing dates and salicylic acid on the performance of Roselle (*Hibiscus sabdariffa* L.) under the agro-climatic conditions of Peshawar. Discover Plants, 3(1):122.

Ahmad.M., H. Khan., S.S. Shah., R. Alam., W. Habib., J. Alam., H. A. Khan., I. Khalil., S. K. Khalil., H. Ullah and Z. Hani. 2026. Import, Availability and Demand of Hybrid and Open-Pollinated Ornamental Flower Seeds in Pakistan: A Survey of Private Seed Companies. *Physical Education, Health and Social Sciences*. 04(01): 840-846

Ahmad. M., H. Khan., R. Alam., I. Khalil., M. Ullah., H. Riaz., J.Alam., A. Moaiz., H. A. Khan and M.K. Ullah. 2026. Climate-Resilient Landscaping in Peshawar: Integrating heat and cold tolerance with social and therapeutic benefits. *Social Sci. Rev. Arch*. 4(1):2625-2633.

Shah, S.S., **M.Ahmad.**, H.Ali., S.Zaman., S.N. Malik., A. Asghar and I. Ullah.2026. Impact of Epsom salt concentrations on the growth and development of gladiolus cultivars. *BioSci. Rev*. 8(01):63-78.

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Rahamdad. N. Ara., **M. Ahmad.**, M. Abbas., Z. Khan., A. Iqbal., A. Yar., A. Sufyan and F. Ali. 2026. Agro-Morphological Diversity and Yield Performance of Pak Choi (*Brassica Rapa* l. Var. Chinensis) under the Winter Conditions of Peshawar. *Physical education, health and social sciences*. 4(1):143- 150.

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Martin.S., **M. Ahmad** and A. M. Khattak. 2025. Willow bark extracts ameliorate the vegetative and flowering attributes of tuberose CV. Single at calcareous soil of high pH. *Research and Innovation*. 1(1): 1-9.

Akbar, S., B. Ali., M. Rizwan., I. Ullah., M. Masoom., Z.A. Pirzada., M. Sulaiman., **M. Ahmad**, and A. Sher. 2025. Effect of organic potash on morpho-physiological traits, yield, and quality of onion (*Allium cepa* L.) cultivars under field conditions. *Integrative Plant Biotechnology*, 3(4): 361–370.

Khan.Z., **M.Ahmad.**, M. Abbas, Rahamdad, M.T. Awan, S. Razaullah., A. Sufyan and Mahmood

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Khalil.I., **M. Ahmad.**, H. Ali., A. Sufyan., S.R.Ullah., S.S. Shah, A. Rehman and M.Iqbal.2025. Influence of Zinc Nano-Particles and Bulb Size on the Growth and Flower Production of Tuberose. *Social science review archives*, 3 (4): 3909-3917.

Basit, A., I. Khan., A.Khan., H. Ali., B.Rome., S. Zaman., I. Ahmad., **M.Ahmad.**, A. Naeem and A. Shafi.2025. Assessment of climate change mitigation and changed cropping patterns for extensive periods at various scales. *Plant Bulletin* 4: (2): 1-16.

Abbas.M., **M. Ahmad.**, H .Ali., S. Jabin., Z.Khan., Rahamdad., I. Iqbal., S.M. Ilyas., F. Ali., A. Sufyan., and B. Rome.2025. Effect of pinching and salicylic acid application on flower and seed production of Larkspur (*Delphinium ajacis* L). *Plant Bulletin*, 4(1):117-124.

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Nasir, S., **M. Ahmad.**, H. Ali., S. Jabin., A. Khan., M. Ullah., A. Bano., H.A. Khan., A. Khan and A. Ullah.2025. Performance of gladiolus cultivars on morphological traits and corm production under the agro-climatic conditions of Peshawar-Pakistan. *Indus Journal of Bioscience Research*, 3(1):58-63.

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